

FEUDI DI SAN GREGORIO

FEUDI DI SAN GREGORIO BECOMES THE FIRST BENEFIT COMPANY WITH EQUALITAS CERTIFICATION

Southern Italy's leading winery confirms its pathway to social, environmental and economic sustainability by obtaining Equalitas certification.

Sorbo Serpico (AV), 23rd July 2021 – After including the legal status of Benefit Company in its Articles of Association in May, Feudi di San Gregorio, one of Italy's major wine brands, obtained Equalitas Corporate certification for the year 2021 today.



“Equalitas – Sustainable Wine Standard” is a voluntary certification procedure regarding wine sustainability created by a group of stakeholders with the aim of bringing together companies in the wine sector to promote one, shared approach to sustainability built on social, environmental and economic pillars.

This is the first step taken by Feudi di San Gregorio to certify its path towards a sustainable business model that will guarantee the future not only of the company itself but also of the territory, including all the stakeholders that form the company's community of reference. A goal made possible also through the adoption of concrete and measurable sustainability objectives.

“Becoming a Benefit Company was not only an important step for us but also the first that will start us along the pathway which, over the years, will help us preserve the community that we are part of in a bid to leave this world a little better than we found it.

Obtaining Equalitas certification– a wide-ranging recognition in terms of Environmental, Economic and Social Sustainability – was a fundamental step along this pathway”, said company president, Antonio Capaldo. “It confirms a commitment taken many years ago and that continues today to foster sustainable action for environmental, social and economic issues: a commitment that numerous projects developed in recent years bear witness to. Initiatives from the implementation of increasingly lower-impact cultivation techniques (developed in partnership with national and international research centres), and the adoption of increasingly sustainable packaging components, to the use of renewables and involvement in social impact projects, like our participation as a founding member in the San Gennaro Foundation.”

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